Navy Localized Messages
NRD Pittsburgh

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Global Force for Good Key Messages

The below messages are the overall Global Force for Good key messages that you are referencing when talking to recruits

America's Navy is a global force for good…and good can take many forms:

- Bombs on terrorist hide outs
- Bullets to protect innocent civilians against extremists
- Bottles of water to those in need after an earthquake
- Bachelor's degree (advanced training and education)

We protect and defend freedom around the world, and we also offer great opportunities for a great career.

And, remember…. our CNO's tenets:

Warfighting first, operate forward, be ready

All good things take GREAT people

70-80-90-100 Key Messages

You are also using the 70-80-90-100 messages more frequently in your talking points, in media interviews and when speaking to potential recruits

Sailors serve:

- From the sea…**on the land**
- In ships…**on the water**
- In submarines…**under the water**
- In planes and helicopters…**over the water**

70 – percent of the Earth's surface is covered by water
80 – percent of the world's people live near the ocean
90 – percent of all international trade travels by the sea
100 – America's Navy is always 100% on watch

Our mission is to meet America's threats far away, so those threats cannot harm us here.

Recruiting Key Messages

We have helped you localize the below messages to help you communicate the strength of the Navy across NRD Pittsburgh

Key Message 1: Forging leaders

- The Navy is more than just a top 50 employer – we forge leaders, allowing regular people to do spectacular things that will shape their future.

Key Message 2: Preparing you for lifelong success

- The Navy not only offers a greater diversity of career choices than any other branch of the services, but it also allows you to achieve educational opportunities before, during or after your Navy career, preparing you for lifelong success

Key Message 3: Making a difference

- The Navy takes you beyond the books to a world of experiences that make a difference to your country and to the world.

Key Message 4: Recruiting a Sailor, Retaining a Family

- The Navy recognizes the demands you face as a Sailor and provides timely and effective family support programs ensuring the welfare of your family - enabling you to serve and excel.

Localized Recruiting Key Messages

Key Message 1: Forging leaders

- The Navy is a far-reaching force and it has strength in Pennsylvania, with more than 11,000 Sailors, Officers and civilians stationed here, serving their country and doing spectacular things. (*This is an example for the entire NRD – you would tailor this for each state in your NRD and provide the number of Sailors, Officers and civilians stationed currently so that the public is aware of the Navy presence*)
- The Navy forges true leaders such as Yeoman Petty Officer Second Class Kayla Nicole Solonichne who not only serves her country performing outstanding personnel work that keeps her Command running, but she also contributes her time to her local community, dedicating much of her personal time to working at her local animal shelter. *(This is an example you can tailor per rank, per recruiting rating, per local humanitarian/service project)*
- The Navy is more than just a top 50 employer – it's a calling – where we forge leaders such as Officer Candidate Byers who is not only a Navy diver by training, but also a 26-year old fullback for the Penn State football team – serving his country for the global force for good while receiving a college education and commissioning as a Navy Officer. (*This is an example where you can swap the priority recruiting rating you want to profile – whether it be Medical, Dental, etc. You listed Enlisted and Officers as recruiting priorities so include a relevant example here*)
- We are proud that our Navy reflects the face of America and harnesses true diversity. In NRD Pittsburgh, we employ xx* Hispanic, African American and Asian Pacific Islander Sailors and Officers. We need more diverse officers. Within 10 years, the Navy's ranks will be one-third minority, and reach one half by 2050. (*You could only reference Officers instead of Sailors, or*

Localized Recruiting Key Messages

Key Message 2: Preparing you for lifelong success

- A world beyond everyday caring. More than 4,300 physicians, 1,200 dentists and 3,900 nurses provide world-class, hands-on care in the United States Navy serving those in need. We are always searching for the best and brightest, offering tuition rewards and recruiting from top universities such as Drexel University, Temple University and University of Pittsburgh to join the military ranks. (*This is an example focusing on medical and calling out a few universities in NRD Pittsburgh– tailor this message to the schools you recruit from and give examples of the tuition rewards you provide*)
- As a member of the Navy Medical Corps, you may serve in some of the most dynamic environments imaginable while furthering your expertise among 30 specialty areas, and pursuing your true passion for helping others, thus becoming a part of the Navy's mission as a global force for good. We are searching for the best and brightest to be part of something far bigger than the community you serve, and are recruiting from top universities such as University of Pennsylvania and West Virginia University among many others. (*This is an example of showing the strength of the Medical Corps and making it relevant to your local NRD – tailor the universities you are recruiting from and add any recruiting bonuses you give to Medical Officers)*
- America's Navy offers hundreds of career opportunities in dozens of exciting fields whether you're seeking a position as a Chaplain or a Dentist, finding unrivaled training and opportunities with the chance to achieve your education before, during or after your Navy career. *(This is an example of profiling some of the priority recruiting ratings needed in NRD Pittsburgh)*

Localized Recruiting Key Messages

Key Message 3: Making a difference

- Many young men and women join the Navy for the humanitarian missions and don't realize The Navy can take its care anywhere in the world – we can deploy an entire hospital – a floating hospital that can get to anywhere, any time, and here, in Pennsylvania, we want to recruit men and women to join us as doctors and dentists. *(When tailoring this message, include the area you are talking about)*
- Every day our Navy men and women in uniform across the globe play an important role in keeping the peace nationwide, and locally, in Pittsburgh, this weekend, our Sailors' mission was to help out at the Pittsburgh Marathon, helping the community to raise over $1.1 million for local and national charities. (*This is an example of tying the Global Force for Good message to what Sailors are doing locally – insert different examples that make sense relative to the events going on in your district)*
- Pennsylvanians, along with the rest of the American people have high expectations of the United States Navy, and the Navy consistently exceeds these expectations by providing the necessary tools and training for all Navy personnel to do their job. *(This is an example of localizing this message to make it relevant to the people of Pennsylvania, or the people of West Virginia, etc.)*

Localized Recruiting Key Messages

Key Message 4: Recruiting a Sailor, Retaining a Family

- The United States Navy provides a support network of relevant services and links Navy families with these services through a variety of tools such as Fleet and Family Support Centers, social media – including Facebook, Twitter and NAVYForMoms.com and the Command Ombudsman program – a family's direct link to the command. For Navy families in Pittsburgh, please reach out to your local Fleet and Family Support Center or network with fellow Pittsburgh Navy moms and wives on NAVYForMoms.com *(The message may be tailored to specific regions or areas)*
- Thank you to our Navy families in Pennsylvania. The Navy recognizes the demands you face as a Sailor and is committed to ensuring the welfare of your family (*The message may be tailored to specific regions or areas)*

Pennsylvania Data Points

- The United States is increasing U.S. exports in the coming years with aggressive goals, and with 95 percent of the world's consumers outside U.S. borders, increasing exports is an important way to spur the economy. The Navy plays a critical role in achieving these objectives
- **21** of the Fortune 500 ranked companies are based in cities in Pennsylvania, with AmerisourceBergen and Comcast ranked in the top 100 (ranked in revenues):
  - AmerisourceBergen, Comcast, Rite Aid, United States Steel, PNC Financial Services Group, PPG Industries, Aramark, PPL, H.J. Heinz, Lincoln National, Air Products & Chemicals, Crown Holdings, Universal Health Services, Mylan, Hershey, Wesco International, UGI, Dick's Sporting Goods, Erie Insurance Group, Consol Energy, Allegheny Technologies
- The Navy has a strong presence in Pennsylvania, including assets such as NSA Mechanicsburg and The Bettis Atomic Power Laboratory, which is solely dedicated to the Naval Nuclear Propulsion Program, and the more than 11,000 Navy personnel employed, including active duty and civilian personnel.
- The importance the Navy plays through making the waterways safe for exports is critical to the state and national economy. It's a chain reaction – the Navy makes it possible for goods to be delivered overseas, including Pennsylvania's export shipments of merchandise which totaled $38.8 billion in 2012.
- A total of 15,881 companies exported goods from Pennsylvania locations in 2011. Of those, 14,175 (89.3 percent) were small and medium-sized enterprises (SMEs), with fewer than 500 employees. SMEs generated over one-third (36 percent) of Pennsylvania's total exports of merchandise in 2011.

Pennsylvania Data Points

- Pennsylvania received $2,357,098 in federal funding through the Small Business Administration’s State Trade Export Promotion (STEP) grant program, designed to support local and state businesses’ efforts to overcome obstacles that stand in the way of accessing foreign markets.
  - The Global Access Program (GAP) will use STEP funds as a catalyst positively affecting many other programs. GAP has spurred more companies to travel to foreign markets, purchase Gold Key services, and obtain certifications for international selling, among others.
- Export-supported jobs linked to manufacturing accounted for an estimated 4.6 percent of Pennsylvania's total private-sector employment. Nearly one-fifth (19 percent) of all manufacturing workers in Pennsylvania depended on exports for their jobs (2011 data latest available).
- Top 10 contractors receiving the largest contract awards (fiscal year 2009) (in thousands):
  - BAE Systems, PLC- $1,571,159
  - Amerisourcebergen Corporation - $1,258,672
  - The Boeing Company - $1,257,068
  - Bechtel Group, Inc. - $848,292
  - Lockheed Martin Corporation - $664,478
  - Kongsberg Gruppen ASA - $624,584
  - Highmark Inc. - $330,114
  - The Specialty Group, Inc. - $242,914
  - Pennsylvania State University - $172,035
  - Chemring Group PLC - $162,414

Pennsylvania Data Points

- The state's largest export market was Canada. Pennsylvania posted merchandise exports of $11.5 billion to Canada in 2012, 29.5 percent of the state’s total merchandise exports. Canada was followed by China ($2.9 billion), Mexico ($2.8 billion), Germany ($1.8 billion), and the United Kingdom ($1.5 billion).
- The state's largest merchandise export category was chemicals, which accounted for $7.7 billion of Pennsylvania's total merchandise exports in 2012. Other top merchandise exports were machinery ($4.9 billion), primary metal manufactures ($3.9 billion) computers and electronic products ($3.8 billion), and transportation equipment ($3.4 billion).
- In 2012, the following metropolitan areas in Pennsylvania recorded merchandise exports: Philadelphia-Camden-Wilmington ($23.0 billion, portions of this MSA are shared with one or more other states), Pittsburgh ($14.1 billion), Allentown-Bethlehem-Easton ($2.9 billion, portions of this MSA are shared with one or more other states), Harrisburg-Carlisle ($2.9 billion), York-Hanover ($1.9 billion), Erie($1.9 billion), Reading ($1.7 billion), Scranton--Wilkes-Barre ($1.4 billion), Lancaster ($1.1 billion), and Lebanon ($339 million).

Pennsylvania Data Points

- Top Medical Schools
  - University of Pennsylvania, Perelman* (#2, U.S. News Best Medical Schools: Research, #11, U.S. News Best Medical Schools: Primary Care, Philadelphia, Pennsylvania)
  - University of Pittsburgh* (#15, U.S. News Best Medical Schools: Research, #18, U.S. News Best Medical Schools: Primary Care)
  - Temple University* (#47, U.S. News Best Medical Schools: Research, #86, U.S. News Best Medical Schools: Primary Care, Philadelphia, Pennsylvania)
  - Jefferson Medical College (#57, U.S. News Best Medical Schools: Research, #68, U.S. News Best Medical Schools: Primary Care, Philadelphia, Pennsylvania)
  - Drexel University* (#86, U.S. News Best Medical Schools: Research, Philadelphia, Pennsylvania)
  - Lake Erie College of Osteopathic Medicine (#52, U.S. News Best Medical Schools: Primary Care, Erie, Pennsylvania)
  - Pennsylvania State University College of Medicine* – (Hershey, Pennsylvania)
  - Philadelphia College of Osteopathic Medicine
- Top Engineering Schools
  - Carnegie Mellon University* (#7, U.S. News Best Engineering Grad Schools, Pittsburgh, Pennsylvania)
  - University of Pennsylvania* (#23, U.S. News Best Engineering Grad Schools, Philadelphia, Pennsylvania)
  - Penn State University – University Park* (#25, U.S. News Best Engineering Grad Schools)
  - Lehigh University, Rossin (#43, U.S. News Best Engineering Grad Schools, Bethlehem, Pennsylvania)
  - University of Pittsburgh, Swanson* (#47, U.S. News Best Engineering Grad Schools)
  - Drexel University* (#67, U.S. News Best Engineering Grad Schools, Philadelphia, Pennsylvania)
  - Temple University* (#126, U.S. News Best Engineering Grad Schools, Philadelphia, Pennsylvania)
- Top Chaplain Schools
  - Duquesne University* – (Pittsburgh, Pennsylvania)
  - Saint Vincent College -- (Latrobe, Pennsylvania)
  - Westminster College – (Glenside, Pennsylvania)
  - Geneva College – (Beaver Falls, Pennsylvania)
  - Carlow University – (Pittsburgh, Pennsylvania)

*Indicates university with NROTC program

Pennsylvania Data Points

- Four ships have borne the name USS *Pennsylvania* including*:*
  - The first USS *Pennsylvania* (1837-1861), was a 120-gun ship of the line, built at the Philadelphia Navy Yard. This ship was the largest of the U.S. Navy's sailing warships and was authorized in 1816, laid down some six years later and spent a decade and a half on the shipways. *Pennsylvania* was finally commissioned during the final months of 1837 and, at year's end, undertook her only sea voyage, a trip from Delaware Bay to Chesapeake Bay. Decommissioned after arrival at the Gosport Navy Yard, she began a long career as a receiving ship. On 20 April 1861, as Confederate forces threatened the Norfolk Navy Yard, USS *Pennsylvania* was burned to the waterline to prevent capture. Her wreck was later salvaged and broken up.
  - The second USS *Pennsylvania* (ACR-4), also referred to as "Armored Cruiser No. 4", and later renamed *Pittsburgh* and numbered CA-4, was a United States Navy armored cruiser, the lead ship of her class. She was laid down on 7 August 1901 by William Cramp and Sons and commissioned on 9 March 1905.
  - The third USS *Pennsylvania* (BB-38, originally Battleship # 38), 1916-1948, was lead ship of a class of two 31,400-ton battleships. Commissioned in June 1916, she served as the Atlantic Fleet's flagship into the early "Twenties". From June 1929 to May 1931, she received an extensive modernization at the Philadelphia Navy Yard. When Japan attacked on 7 December 1941, the *Pennsylvania*, the flagship of the United States Fleet, was in drydock at the Pearl Harbor Navy Yard. Her relatively light damage was repaired over the next few months, and she operated along the U.S. west coast and off of Hawaii until October 1942. In January 1945, she took part in the Lingayen Gulf invasion. Freshly returned to the combat zone after another overhaul, she was seriously damaged by a Japanese aerial torpedo off Okinawa on 12 August 1945. Too old for retention in the post-war fleet, the *Pennsylvania* was repaired only enough to fit her for target duty. She served in that capacity during the July 1946 Bikini atomic bomb tests. Subsequently moored at Kwajalein for studies of residual radioactivity, USS *Pennsylvania* was scuttled at sea on 19 February 1948.
  - The fourth USS *Pennsylvania* (SSBN-735) is the tenth ship in the *Ohio* class and the first submarine in the Navy to bear the name of the state. She was launched during a ceremony at

Pennsylvania Data Points

- Pennsylvania is proud to be home to 378 Medal of Honor recipients that span from the Civil War to the Vietnam War:
  - Chief Boatswain Edwin Joseph Hill received a Medal of Honor for distinguished conduct in the line of his profession, extraordinary courage, and disregard of his own safety during the attack on the Fleet in Pearl Harbor by Japanese forces on 7 December 1941. During the height of the bombing, Chief Boatswain Hill led his men of the USS *Nevada* to the quays, cast off the lines and swam back to his ship. Later, while attempting to let go of the anchors, he was blown overboard and killed by the explosion of several bombs.
  - Machinist's Mate William Russell Huber received a Medal of Honor for extraordinary heroism in the line of his profession on 11 June 1928, after a boiler accident on the USS *Bruce*. Immediately on becoming aware of the accident, Huber entered the steam-filled fire room and at grave risk to his life succeeded by almost superhuman efforts in carrying Charles H. Byran to safety. Although he received severe and dangerous burns around the arms and neck, he offered further assistance. The great courage, grit, and determination displayed by Machinist's Mate Huber on this occasion characterized conduct far above and beyond the call of duty.
  - Chief Gunner's Mate Frank William Crilley received a Medal of Honor for extraordinary heroism, going above and beyond the call of duty during the diving operations in connection with the sinking of the USS *F-4* with all on board, as a result of loss of depth control, which occurred off Honolulu on 25 March 1915. On 17 April 1915, William F. Loughman, chief Gunner's Mate, United States Navy, had descended to the wreck and upon starting his ascent, had his lifeline and air hose so badly fouled that he was unable to free himself and could neither ascend nor descend. Realizing the desperate case of his comrade, Crilley volunteered to go to his aid, immediately donning a diving suit and descended. After a lapse of time of two hours and 11 minutes, Crilley was brought to the surface, untangling the snarl of lines and clearing Loughman so that he was brought, still alive, to the surface.

**Please note that with more than 10% of the total Medals of Honor awards ever awarded, Pennsylvania is second only to New York for most Medal of Honor recipients.

New York Data Points

- The United States is increasing U.S. exports in the coming years with aggressive goals, and with 95 percent of the world's consumers outside U.S. borders, increasing exports is an important way to spur the economy. The Navy plays a critical role in achieving these objectives.
- **52** of the Fortune 500 companies are based in cities in New York (ranked in revenues):
  - Verizon Communications, J. P. Morgan Chase & Co., International Business Machines, Citigroup, INTL FCStone, American International Group, MetLife, Pfizer, PepsiCo, Morgan Stanley, Hess, Goldman Sachs Group, New York Life Insurance, TIAA-CREF, News Corp., American Express, Philip Morris International, Time Warner, Travelers Cos., Alcoa, Bristol-Myers Squibb, Time Warner Cable, Colgate-Palmolive, Bank of New York Mellon Corp., L-3 Communications, Viacom, CBS, Loews, Omnicom Group, Consolidated Edison, Marsh & McLennan, Avon Products, Guardian Life Ins. Co. of America, BlackRock, Estée Lauder, KKR, Henry Schein, Assurant, Corning, Cablevision Systems, Interpublic Group, Barnes & Noble, MasterCard, Jarden, McGraw-Hill, Eastman Kodak, PVH, Ralph Lauren, Foot Locker, CA, JetBlue Airways
- The Navy has a very visible presence in New York, with nearly 2,000 Navy personnel employed including active duty and civilian personnel. The importance the Navy plays through making the waterways safe for exports is critical to the state and national economy. It's a chain reaction – the Navy makes it possible for goods to be delivered overseas, including New York's export shipments of merchandise which totaled $81.4 billion in 2012.
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New York Data Points

- New York received $625,591 in federal funding through the Small Business Administration’s State Trade Export Promotion (STEP) grant program, designed to support local and state businesses’ efforts to overcome obstacles that stand in the way of accessing foreign markets
  - STEP funding supports the State of New York by advancing innovative public-private partnerships for the “Global Regions Exporting And Trading” (GREAT) initiative, building on the regional and industry cluster approach of export expansion and regional economic development strategies in the Governor’s Regional Council (RC) framework, the Empire State Development (ESD) for more competitive contracts and regional partners, the comprehensive management and guidance of ESD experts, and the participation in trade shows and mission for key markets for significant industry clusters.
  - The NYS Virtual Trade Show will address comprehensive informational requests of SBE exporter needs. The combined outreach, recruitment, firm vetting, and PPP activity is expected to yield measurable export sales results and additional assistance to SBEs.
- A total of 41,218 companies exported goods from New York locations in 2011. Of those, 38,968 (94.5 percent) were small and medium-sized enterprises (SMEs), with fewer than 500 employees.
- SMEs generated nearly three-fifths (59.1 percent) of New York’s total exports of merchandise in 2011.
- Export-supported jobs linked to manufacturing accounted for an estimated 3 percent of New York's’ total private-sector employment. Nearly one-quarter (24.2 percent) of all manufacturing workers in New York depended on exports for their jobs (2011 data latest available).

New York Data Points

- The top 10 contractors receiving the largest contract awards (fiscal year 2009):
  - Lockheed Martin Corporation - $1,723,706
  - Northrop Grumman Corporation - $1,327,684
  - Harris Corporation - $733,173
  - SRC TEC Inc. - $510,892
  - Bechtel Group, Inc. - $348,511
  - McCann-Erickson Worldwide, Inc. - $228,613
  - L-3 Communications Holding, Inc. - $130,735
  - J Kokolakis Contracting Inc. - $127,586
  - BAE Systems PLC - $117,892
  - Saint Vincents Catholic Medical - $105,413
- New York's largest export market in 2012 was Canada. New York posted merchandise exports of $15.4 billion to Canada in 2012, 18.9 percent of the state's total merchandise exports. Canada was followed by Hong Kong ($8.9 billion), the United Kingdom ($6.5 billion), Switzerland ($6.5 billion) and Israel ($4.5 billion).
- The state's largest merchandise export category is miscellaneous manufactured commodities, which accounted for $19,6 billion of New York's total merchandise exports in 2012. Other top merchandise exports are primary metal manufactures ($9.7 billion), computer and electronic products ($6.6 billion), machinery ($6.4 billion) and used or second-hand merchandise ($6.2 billion).
- In 2012, the following metropolitan areas in New York recorded merchandise exports: New York-Northern New Jersey-Long Island ($102.3 billion, portions of this MSA are shared with one or more other states), Rochester ($5.3 billion), Buffalo-Niagara Falls ($4.3 billion), Albany-Schenectady-Troy ($3.4 billion), Syracuse ($1.9 billion), Poughkeepsie-Newburgh-Middletown ($1.2 billion), Utica-Rome ($769 million), Binghamton ($508 million), Ithaca ($280 million), and Glens Falls ($243 million).

New York Data Points

- Top Medical Schools
  - Columbia University* (#8, U.S. News Best Medical Schools: Research, #43, U.S. News Best Medical Schools: Primary Care, New York, New York)
  - Cornell University, Weill* (#16, U.S. News Best Medical Schools: Research, #57, U.S. News Best Medical Schools: Primary Care, New York, New York)
  - Mount Sinai School of Medicine (#18, U.S. News Best Medical Schools: Research, #57, U.S. News Best Medical Schools: Primary Care, New York, New York)
  - New York University (#26, U.S. News Best Medical Schools: Research, #77, U.S. News Best Medical Schools: Primary Care, New York, New York)
  - University of Rochester* (#29, U.S. News Best Medical Schools: Research, #15, U.S. News Best Medical Schools: Primary Care)
  - Yeshiva University, Einstein (#39, U.S. News Best Medical Schools: Research, #52, U.S. News Best Medical Schools: Primary Care, Bronx, New York)
  - Stony Brook University – SUNY (#57, U.S. News Best Medical Schools: Research)
  - University of Buffalo – SUNY (#57, U.S. News Best Medical Schools: Research)
  - New York Medical College (Valhalla, New York)
  - Albany Medical College
  - SUNY Downstate Medical Center (Brooklyn, New York)
  - SUNY Upstate Medical University – Syracuse

*Indicates university with NROTC program

New York Data Points

- Top Engineering Schools
  - Cornell University* (#10, U.S. News Best Engineering Grad Schools, New York, New York)
  - Columbia University* (#15, U.S. News Best Engineering Grad Schools, New York, New York)
  - University of Rochester* (#41, U.S. News Best Engineering Grad Schools)
  - Rensselaer Polytechnic Institute* (#42, U.S. News Best Engineering Grad Schools, Troy, New York)
  - University of Buffalo – SUNY (#54, U.S. News Best Engineering Grad Schools)
  - Stony Brook University – SUNY (#56, U.S. News Best Engineering Grad Schools)
  - Polytechnic Institute of New York University (#67, U.S. News Best Engineering Grad Schools, Brooklyn, New York)
  - Syracuse University (#74, U.S. News Best Engineering Grad Schools)
  - Rochester Institute of Technology* (#88, U.S. News Best Engineering Grad Schools)
  - CUNY – City College, Grove (#109, U.S. News Best Engineering Grad Schools, New York, New York)
  - Binghamton University – SUNY (#119, U.S. News Best Engineering Grad Schools)
  - Clarkson University (#121, U.S. News Best Engineering Grad Schools, Potsdam, New York)
  - Alfred University (#137, U.S. News Best Engineering Grad Schools)
- Top Chaplain Schools
  - St. John's University (Queens, New York)
  - University of Rochester*
  - Fordham University* (Bronx, New York)
  - Jewish Theological Seminary of America (New York, New York)

*Indicates university with NROTC program

New York Data Points

- Seven ships have borne the USS *New York* and may refer to:
  - The first USS *New York*, a gondola, took part in the Battle of Valcour Island in 1776. Threatened with capture, the *New York* was burned on orders to prevent capture by the enemy.
  - The second USS *New York*, was a 36-gun frigate commissioned in October 1800. She protected merchantmen en route to the Caribbean and saw action between 1802-1803, only to be burned in harbor by the British at the culmination of the War of 1812.
  - The third USS *New York*, was a 74-gun ship-of-the-line, laid down in 1820, but never saw active duty. She was burned in 1861 to prevent the Rebels approaching from Virginia to gain control.
  - The fourth USS *New York* was a steam-powered screw sloop originally named *Ontario* in 1863, and renamed USS *New York* in 1869 and then sold in 1888 – after never leaving port.
  - The fifth USS *New York* (CA2), an Armored Cruiser, served as flagship of the U.S. South Atlantic squadron at the outbreak of the Spanish-American War. She served as flagship of the Asiatic Fleet before being renamed USS *Saratoga*. She played important roles in World Wars I and II and participated in atomic tests in 1946. She was decommissioned later that year.
  - The sixth USS *New York* (BB-34), battleship, served throughout World War I, participating in the bombardment of Iwo Jima, and was used in atomic tests after World War I. She was decommissioned in 1946 and earned one battle star each for Iwo Jima, Okinawa and North Africa.
  - The USS *New York City* (SSN-696) was a *Los Angeles* class attack submarine, commissioned in 1979, serving and decommissioned in 1997.
  - The seventh USS *New York* (LPD-21), a *San Antonio* class landing platform dock warship was commissioned in November 2009 and is one of the three amphibious assault ships named after places attacked on September 11, 2001. The steel in their bows is salvaged and reformed steel from the World Trade Center's twin towers.

New York Data Points

- New York is proud to be home to 663 Medal of Honor recipients that span from the Civil War to the War in Afghanistan:
  - Coxswain William McKnight, received his Medal of Honor for extraordinary heroism in action, serving as Captain of a gun on board the USS *Varuna* during the attacks on Forts Jackson and St. Philip, Louisiana. During this action at extremely close range, while his ship was under furious fire and was twice rammed by the rebel ship *Morgan*, McKnight remained steadfast at his gun throughout the thickest of the fight and was instrumental in inflicting damage on the enemy until the *Varuna*, so badly damaged that she was forced to beach, was finally sunk.
  - Coxswain John McCloy, received his first Medal of Honor for extraordinary heroism in action while serving with the detachment from the USS *Newark*, fighting with the relief expedition of the Allied forces in China, 13, 20, 21, and 22 June 1900. During this period and in the presence of the enemy, Coxswain McCloy distinguished himself by meritorious conduct. He received his second Medal of Honor as a Chief Boatswain's Mate, for heroism in leading three picket launches along Vera Cruz sea front, drawing Mexican fire and enabling cruisers to save our men on shore, 22 April 1914. Though wounded, Chief Boatswain's Mate McCloy gallantly remained at his post
  - Lieutenant Michael Patrick Murphy, received his Medal of Honor posthumously for conspicuous gallantry and intrepidity at the risk of his life above and beyond the call of duty as a member of SEAL Deliver Vehicle Team ONE and the leader of a special reconnaissance element with Naval Special Warfare Task Unit Afghanistan on 27 and 28 June 2005. While leading a mission to locate a high-level anti-coalition militia leader, Lieutenant Murphy demonstrated extraordinary heroism in the face of grave danger. Operating in an extremely rugged enemy-controlled area, Lieutenant Murphy's team was discovered by anti-coalition militia sympathizers, who revealed their position to Taliban fighters. As a result, between 30 and 40 enemy fighters besieged his four-member team. When the primary communicator fell mortally wounded, Lieutenant Murphy repeatedly attempted to call for assistance for his beleaguered teammates. Realizing the impossibility of communicating in the extreme terrain, and in the face of almost certain death, he fought his way into open terrain to gain a better position to transmit a call. This deliberate, heroic act deprived him of cover, exposing him to direct enemy fire. Finally achieving contact with his headquarters, Lieutenant Murphy maintained his exposed position while he provided his location and requested immediate support for his team. In his final act of bravery, he continued to engage the enemy until he was mortally wounded, gallantly giving his life for his country and for the cause of freedom. By his selfless leadership, courageous actions, and extraordinary

West Virginia Data Points

- The United States is increasing U.S. exports in the coming years with aggressive goals, and with 95 percent of the world’s consumers outside U.S. borders, increasing exports is an important way to spur the economy and the Navy plays a critical role in achieving these objectives.
- There are no Fortune 500 ranked companies based in cities in West Virginia.
- The Navy doesn’t have a strong visible presence in West Virginia, with less than 800 Navy personnel employed, including active duty and civilian personnel.
- However, the importance the Navy plays through making the waterways safe for exports is critical to the state and national economy. It’s a chain reaction – the Navy makes it possible for goods to be delivered overseas, including West Virginia’s export shipments of merchandise which totaled $11.3 billion in 2012.
- A total of 1,065 companies exported goods from West Virginia locations in 2011. Of those, 802 (75.3 percent) were small and medium-sized enterprises (SMEs), with fewer than 500 employees. SMEs generated nearly one-quarter (22.7 percent) of West Virginia's total exports of merchandise in 2011.
- Export-supported jobs linked to manufacturing accounted for an estimated 3.4 percent of West Virginia’s total private-sector employment. Over one-fifth (20.6 percent) of all manufacturing workers in West Virginia depended on exports for their jobs (2011 data latest available).

West Virginia Data Points

- Top 10 contractors receiving the largest contract awards (fiscal year 2009) (in thousands):
  - Alliant Techsystems Inc. - $90,151
  - Brayman Construction Corporation - $46,365
  - Azimuth, Inc. - $21,265
  - BBL, LLC - $20,309
  - Aero Corporation - $17,528
  - Worldwide Technology Holding - $14,076
  - FCX Systems, INC. - $12,104
  - Prologic, Inc.- $11,478
  - Allied Defense Industries, INC. - $10,294
  - General Southern Industries, INC. - $7,618
- The state's largest export market was Canada. West Virginia posted merchandise exports of $1.8 billion to Canada in 2012, 15.7 percent of the state’s total merchandise exports. Canada was followed by the Netherlands ($953 million), china ($887 million), Japan ($773 million) and India ($739 million).
- West Virginia’s largest merchandise export category is minerals &ores, which accounted for $7.4 billion of West Virginia's total merchandise exports in 2012. Other top merchandise exports were chemicals ($1.6 billion), transportation equipment ($1.2 billion), primary metal manufactures ($208 million), and miscellaneous manufactured commodities ($170 million).

West Virginia Data Points

- In 2012, the following metropolitan areas in West Virginia recorded merchandise exports: Charleston ($2.1 billion), Parkersburg-Marietta-Vienna ($1.2 billion, portions of this MSA are shared with one or more other states), Huntington-Ashland ($439 million, portions of this MSA are shared with one or more other states), Morgantown ($76 million) and Wheeling ($75 million, portions of this MSA are shared with one or more states).

West Virginia Data Points

- Top Medical Schools
  - West Virginia University (#86, U.S. News Best Medical Schools: Research, #52, U.S. News Best Medical Schools: Primary Care, Morgantown, West Virginia)
  - West Virginia School of Osteopathic Medicine – (Lewisburg, West Virginia)
  - Marshall University – (Huntington, West Virginia)
- Top Engineering Schools
  - West Virginia University (#102, U.S. News Best Engineering Grad Schools, Morgantown, West Virginia)
- Top Chaplain Schools
  - West Virginia Wesleyan College – (Buckhannon, West Virginia)
  - Appalachian Bible College – (Mount Hope, West Virginia)
  - Wheeling Jesuit University

*Indicates university with NROTC program

West Virginia Data Points

- Three ships have borne the name USS *West Virginia* including:
  - The first USS *West Virginia* (Armored Cruiser # 5, later CA-5), 1905-1930, was a 13,680 ton *Pennsylvania* class armored cruiser, and built at Newport News, Virginia. Commissioned in February 1905, she operated with the Atlantic Fleet until the end of September 1906, then left the East Coast for the Far East. *West Virginia* served in Asiatic waters until returning to the U.S. in 1908 to become part of the Pacific Fleet. In addition to serving off the U.S. West Coast, the cruiser operated in the Hawaiian Islands area and off Mexico. During the mid-1910s she was in reserve at the Puget Sound Navy Yard, Bremerton, Washington, but returned to active status in 1916 for duty off Mexico. *West Virginia* was renamed *Huntington* in November of that year, freeing her "state" name for a new battleship. In March 1930, after being laid up for nearly a decade, USS *Huntington* was stricken from the Navy list. She was sold for scrapping in August 1930.
  - The second USS *West Virginia* (BB-48), 1923-1959 is a 32,600-ton *Colorado* class battleship built at Newport News, Virginia, and commissioned in December 1923. She was the last battleship completed for the United States Navy for nearly two decades. During the 1920s and 1930s, she served in the United States Fleet, taking part in "Fleet Problems" and other exercises as part of the continuing effort to develop tactics and maintain the Navy's combat readiness. *West Virginia's* base was moved to Pearl Harbor in 1940, and she was there on 7 December 1941, when the Japanese attacked. In that raid, the battleship was hit by two bombs and at least seven torpedoes, which blew huge holes in her port side. Skillful damage control saved her from capsizing, but she quickly sank to the harbor bottom. Salvaged and given temporary repairs at the Pearl Harbor Navy Yard, in April 1943, *West Virginia* steamed to the West Coast for final repair at the Puget Sound Navy Yard. She emerged from the shipyard in July 1944 completely changed in appearance, with a wider hull, and massively improved anti-aircraft gun battery. On 1 April 1945, while off Okinawa, she was hit by a Japanese Kamikaze plane but was able to remain in action, continuing her bombardment duties there into June. She participated in Operation "Magic Carpet" during the last part of 1945, bringing home veterans of the Pacific war. Inactive after early 1946, she was decommissioned in January 1947. Following twelve years in the Pacific Reserve Fleet, USS *West Virginia* was sold for

West Virginia Data Points

- The third USS *West Virginia* (SSBN 736) is an *Ohio* class ballistic missile submarine and is the third U.S. Navy ship to be named for West Virginia, and the 11th of the 18 *Ohio* class submarines. She has been in commission since 1990. The focal point of the emblem is the outline of the 35th state in the Union while the silent mountaineer represents the first West Virginia pioneers who endured unimaginable horrors in grappling their proud mountainous lands from the French and their Indian allies. The traditional long rifle has been replaced with King Neptune's three-pronged spear, the Trident, the nautical symbol of our nation's third generation (after Polaris and Poseidon) Strategic Submerged Launched Ballistic Missile Program.

- West Virginia is proud to be home to 44 Medal of Honor recipients that span from the Civil War to the Vietnam War:
  - Seaman Lawrence Clinton Sinnett received a Medal of Honor for extraordinary heroism in the line of his profession, on board the USS *Florida* during the seizure of Vera Cruz, Mexico, 21 April 1914.
  - Chief Gunner Robert Edward Cox received a Medal of Honor for extraordinary heroism while serving on the USS *Missouri* 13 April, 1904. While at target practice off Pensacola, Florida., an accident occurred in the *Missouri* whereby the lives of five officers and 28 men were lost. The ship was in imminent danger of destruction by explosion, and the prompt action of Chief Gunner Cox and two Gunner's Mates caused the fire to be brought under control, and the loss of the *Missouri*, together with her crew, was averted.
  - Ensign Hugh Carroll Frazer received a Medal of Honor for extraordinary heroism in battle during the engagement of Vera Cruz, Mexico, 22 April 1914. During this engagement, Ensign Frazer ran forward to rescue a wounded man, exposing himself to hostile fire and that of his own men. Having accomplished the mission, he returned at once to his position in line.

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